

**The Quantum Indigo Manifesto**  
**A living document**  
**v1.01**

Quantum Indigo is the world's first  
Blockchain Band  
and  
Decentralised Media Arts Collective

**Creating a better future**

We are the dreamers of dreams and the creators of our collective future.

Great art is life affirming. It widens our perceptions. It has the power to enhance our moods, change our thoughts and even shift our beliefs.

Inspiring uplifting music is literally a matter of life and death because it saves lives.

Unfortunately, the essence and authenticity of our planet's arts and culture is being destroyed by a small group of multinational corporations. These “empires” control most of the media (and corporate prisons) in the world.

Their banal, vapid products are a pale and neutered shadow of art's true potential.

Through the power of “Mere-Exposure Effect” brainwashing by media empires, the world is being force-fed banal, lifeless, inauthentic media wherever we go. We are bombarded by banality day and night.

When was the last time you heard a modern song of authenticity, innovation and vibrant diversity played through mass media?

**When you create culture for the lowest common denominator,  
that's the only group it's fit for.**  
*– Euterpe of Quantum Indigo*

The next evolution of innovative art and culture has been stifled, until now.

This manifesto is our declaration of independence for the creative artists of the world. We will co-create, promote and manifest success for innovative, diverse and uplifting art because we are now empowered with a better way.

You can tell a lot about a society by the way it treats its artists.

Some of histories greatest artists starved and some were thrown into unmarked graves.

**“We can't have a better future if we loose the shining lights of today.”**  
*– Trinity of Quantum Indigo*

If the band members of Pink Floyd felt that they couldn't make a living out of music, if they had gone off and become truck drivers and web designers, would the Dark Side of the Moon and The Wall have ever been created?

If John Lennon was only a starving and unremembered poet, would Sgt. Peppers have ever existed?

Art with the ability to create a better future is scarcely being created anymore. Some of today's most promising artists have already quit because they feel they can no longer afford to create great art.

In the twenty first century, artists have greater freedom to create but less opportunity for success.

The next generation of Mozarts, Beethovens, Bob Dylans and Pink Floyds will never be promoted by the few media cartels that control almost all media in the world.

**Imagine a world where there is almost no funding for great art and culture, while war and chaos is funded more than ever. This nightmare world is the one we've been forced to live in.**

**“What we need today more than anything else is to invest in beauty.”**  
– *Vangelis*

**What makes our species unique and precious?  
War tactics and violence are not unique to the human species  
but the creation of beauty is.**  
– *Oracle Sound of Quantum Indigo*

**Never doubt that a small group of organised passionate people can change the world.  
It's the only thing that ever has.**  
– *Margaret Mead (slightly remixed)*

### **The Solution**

**“In the greater culture that we are building, our role models will be decentralised.”**  
– *Trinity of Quantum Indigo*

Quantum Indigo is an ever expanding team of Musicians, Visual Artists, Illustrators, Authors, Animators and Media Creators. We are creating decentralised works of innovative beauty.

### **The 7 Core Values of the Quantum Indigo Media Arts Collective**

1. Quantum Indigo will release all media throughout the decentralised Internet.

We are currently storing our media through IPFS and legally through BitTorrent. Permanent links to the works created will be stored on multiple blockchains.

2. Quantum Indigo will empower listeners to become co-creators and inspire them to release derivative works of beauty.

All Quantum Indigo Media is Open Source Media because all licensing is done through Creative Commons. This provides listeners with the legal right to create their own works of art.

We will also provide “source” layers to our media (such as audio tracks with various instruments and voice) making it easier for listeners to become co-creators and create their own works of art.

3. Promote the use of cryptocurrencies as an enormous benefit for arts and culture.

We passionately believe that cryptocurrencies (the open source exchange of value) will revolutionise the way that artists receive value for their work. Cryptocurrencies are the decentralised value exchange of the Internet and enables social payments, micro payments and

the social funding of art projects on a scale that we've never seen before. It breaks down the barriers of value exchange that have been holding artists back for too long.

4. We will use decentralised social networks to share, interact, expand, co-create and inspire others.

We seek to fully utilise the new wave of decentralised online collaboration platforms for the creation of vibrant and individualistic music, music videos and mixed media. As artists we will learn and use the best methods of team collaboration from the open source software movement.

5. We will allow our co-creators to remain anonymous and still receive value for their contributions.

6. Our masters of the arts will collaborate with software developers to create innovative decentralised open source software for the distribution of media. This will help support artists around the world. Our concepts will provide a quantum step forward towards transforming listeners into creators.

This will dramatically enhance the respect that listeners and viewers have for great arts, because a world where artists are respected is a world that has a better future.

7. Collaborate with a diverse group of unique, passionate and inspired people around the world. Use ancient and modern forms of mixed media to bring beauty into the world.

There are many ways to collaborate with us.  
We need everyone's help.

Together we can create the Art of Essence  
and spread it throughout the world.

It's time to create a more inspired future together.

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### **Acknowledgement and Inspiration**

Our vision was not created in a vacuum. Without the amazing work of the following people (and many others), Quantum Indigo would not be able to exist:

(in alphabetical order)

John Perry Barlow

John Gilmore

Lawrence Lessig

Satoshi Nakamoto

Richard Stallman

BT

Linus Torvalds

Vangelis

Steve Wozniak

Phil Zimmerman

(This list of acknowledgements does not denote any affiliation with Quantum Indigo)

Quantum Indigo Manifesto v1.0.1  
Compiled by Z of Quantum Indigo  
GnuPG ID: 5A620ABE  
<https://QuantumIndigo.org/>

**Seven Signers of the Manifesto (Name and GnuPG ID):**  
**Z:** 5A620ABE, **Oracle Sound:** 0F14005C, **Euterpe:** DF634339  
**Kosmic Kind:** D1F7A7E8, **Déesse de l'amour:** 974828BA  
**Melete:** C885F048, **Yes:** D1B3A00B